



Franchise Supermarket



Media Pack

Here's why Franchise Supermarket is the place to be



We're always on the lookout for quality leads. When Ben Burcham approached us 18 months ago about using a Franchise Supermarket listing (backed up with eshots) to bolster our current marketing efforts, I felt confident in saying yes - having prior experience of working with Ben. For a relatively new company the results have been very positive - at times better - when compared to some of the longer standing franchise listing websites we use. The team at Franchise Supermarket have always had a professional, yet flexible approach, which means we've been able to work easily together on ideas and on ways to continually improve our results, the number and quality of leads coming through. I'd certainly recommend other franchise brands to consider adding Franchise Supermarket to their marketing mix if not doing so already.

Kasia Baldwin
Driver Hire Recruitment

We have been marketing with Franchise Supermarket every month over the past year & had great results in terms of number & quality of lead. Their consistency has supported the success & growth of our business & brand awareness. We look forward to continuing our relationship.

Drew Hales
Project M Global



*Figures from January 2018 - September 2018 Google Analytics

Rate Card & Information

Bottom Shelf Promotion

- Appear on the main search listing page, (ranked on promotion status then by alphabetical order, so Top Shelf brands appear at the top).
- Regular News & Press Releases to be uploaded on the news tab within your profile, on the homepage and shared via our social media platforms. Franchisee Testimonials to be added to the Testimonial tab within your profile.
- Full profile on the Franchise Supermarket website that is compatible for smartphones and tablets.
- For your profile to appear in every relevant sector & category search.

£325
Per Quarter

Middle Shelf Promotion

- Fully optimised profile.
- Appear on the main search listing page (ranked on promotion status then by alphabetical order, so Top shelf brands appear at the top).
- Regular News & Press Releases to be uploaded on the news tab within your profile, on the homepage and shared via our social media platforms.
- Franchisee Testimonials to be added to the Testimonial tab within your profile.
- Full profile on the Franchise Supermarket website that is compatible for smartphones and tablets.
- For your profile to appear in every relevant sector & category search.
- Videos to be added to your profile.
- To be included in our monthly newsletter that is sent out to subscribers.
- To have your logo rotated within the Featured Franchises box on the homepage.

£425
Per Quarter

Top Shelf Promotion

- All bottom and middle shelf features.
- Logo to appear within the featured box on the homepage.
- To have your logo placed within the 'Franchise Opportunity of the Day' (this rotates daily between Top Shelf brands).
- To appear top of all relevant search listings.
- To receive one dedicated eshot to our database of prospects.
- To have your brand logo appear in the 'Popular Franchises box' at the top of the homepage (maximum of 5 logos shown per refresh).


£525
Per Quarter

Extras

- Pay Per Lead promotion with a profile online (15 leads have to be paid for in advance).
- Eshots - £400
- Sponsored Banner on a sector/category Listing page - £100 per category (Care, Auto etc). The sponsored banner will appear at the top of your chosen sector/category.

Advanced Payment Booking - Discounts available on all above packages:
6 Month booking - 10% DISCOUNT 12 Month booking - 15% DISCOUNT

£20
Per Lead
Generated



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