

# Franchise SuperMatch



**An exclusive lead handling service for you!**

## About Us

- **15 years+ experience** with franchise lead handling and conversion
- **4,000+ leads generated** during the past 12 months on Franchise Supermarket
- **50,000+ database members** within the UK
- **75+ franchised brands** on Franchise Supermarket  
(this is restricted to just 80)
- Representation at major **franchise and business exhibitions** within the UK

**Right, enough about us, this is about YOU!**



"Out There has only been using Franchise Supermarket for a short time but they have already provided us with a large number of quality leads that has resulted in good attendance on our Discovery Days! They have quickly become an important part of our franchise marketing and we plan to increase our spend with them going forward"

Nicola Palmer, Franchise Director

"We have been marketing with Franchise Supermarket every month over the past year & had great results in terms of number & quality of lead. Their consistency has supported the success & growth of our business & brand awareness. We look forward to continuing our relationship."

Drew Hales, Franchise Director



## What Can We Offer?

- Experienced franchise recruiter with experience in different sectors
- Initial lead handling and filtration
- Meet prospects on the road or at your venue
- Invaluable advice and guidance, including finance, marketing and more
- Work with prospects right up until conversion
- **FREE** promotion on Franchise Supermarket for the duration of your agreement
- **FREE** Email campaigns to generate further enquiries for your offering
- Great chat and friendly service

## Are you struggling with.....

- Expanding your franchise on a national scale? ✓
- Finding an experienced franchise recruiter to handle all your franchise enquires? ✓
- Finding somebody with a proven track record of converting franchise leads into franchisees? ✓
- Finding somebody to represent your brand the right way? ✓
- Finding somebody to meet ALL enquiries face-to-face? ✓
- Finding somebody to take away the time and pain of franchise recruitment? ✓

**If you ticked yes to any of these common issues then Franchise SuperMatch could be the answer you've been looking for.**

"The team are always available for meetings and are even helping me with producing marketing collateral and with brainstorming initiatives. On top of this, they're delivering leads for me to work with. I would highly recommend Franchise Supermarket."

Paul Devenny, Franchise Director



"We're always on the lookout for quality leads. For a relatively new company the results have been very positive - at times better -

when compared to some of the longer standing franchise listing websites we use. With the number and quality of leads coming through, I'd certainly recommend other franchise brands to consider adding Franchise Supermarket to their marketing mix if not doing so already."

Kasia Baldwin, Franchise Manager

## Our Rates

- Monthly retainer based on package requirements
- Success Fee on conversion (negotiable)

**This campaign is exclusive to just four brands.**

**Speak to us today, we don't bite  
01502 717 500**